



Popup Builder – Create highly converting, mobile friendly marketing popups <= 4.3.1 - Missing Authorization and Nonce Exposure

[MITRE](#)[NVD](#)[CVE.ORG](#)[JSON API](#)[Print: PDF](#)

Summary

CVE	CVE-2023-6696
State	PUBLISHED
Assigner	Wordfence
Source Priority	CVE Program / NVD first with legacy fallback
Published	2024-06-15 02:15:50 UTC
Updated	2026-04-08 18:18:40 UTC
Description	The Popup Builder – Create highly converting, mobile friendly marketing popups. plugin for WordPress is vulnerable to unau

Risk And Classification

Primary CVSS: v3.1 8.1 HIGH from nvd@nist.gov

CVSS: 3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:H/I:H/A:N

Problem Types: CWE-862 | CWE-862 CWE-862 Missing Authorization

Version	Source	Type	Score	Severity	Vector
3.1	nvd@nist.gov	Primary	8.1	HIGH	CVSS:3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:H/I:H/A:N
3.1	security@wordfence.com	Secondary	8.1	HIGH	CVSS:3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:H/I:H/A:N
3.1	CNA	DECLARED	8.1	HIGH	CVSS:3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:H/I:H/A:N

CVSS v3.1 Breakdown

Attack Vector

Network

Attack Complexity

Low

Privileges Required

Low

User Interaction

None

Scope

Unchanged

Confidentiality

High

Integrity

High

Availability

None

CVSS:3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:H/I:H/A:N

NVD Known Affected Configurations (CPE 2.3)

Type	Vendor	Product	Version	Update	Edition	Language
Application	Sygnos	Popup Builder	All	All	All	All

Vendor Declared Affected Products

Source	Vendor	Product	Version	Platforms
CNA	Popubuilder	Popup Builder Create Highly Converting Mobile Friendly Marketing Popups.	affected 4.3.1 semver	Not specified

References

Reference	Source	Link
www.wordfence.com/threat-intel/vulnerabilities/id/9f86ec30-7a9d-4c36-8559-bde33...	af854a3a-2127-422b-91ae-364da2661108	www
plugins.trac.wordpress.org/browser/popup-builder/tags/4.2.3/com/classes/Ajax.php	af854a3a-2127-422b-91ae-364da2661108	plug
plugins.trac.wordpress.org/changeset/3096000/popup-builder/trunk/com/classes/Ajax.php	af854a3a-2127-422b-91ae-364da2661108	plug
CVE Program record	CVE.ORG	www
NVD vulnerability detail	NVD	nvd.

Vendor Comments And Credit

Discovery Credit

CNA: Lucio Sá (en)

Additional Advisory Data

Source	Time	Event
CNA	2024-06-14T00:00:00.000Z	Disclosed

There are currently no legacy QID mappings associated with this CVE.

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