



Popupkit <= 2.2.0 - Missing Authorization to Authenticated (Subscriber+) Arbitrary Subscriber Data Deletion

[MITRE](#)[NVD](#)[CVE.ORG](#)[JSON API](#)[Print: PDF](#)

Summary

CVE	CVE-2025-14441
State	PUBLISHED
Assigner	Wordfence
Source Priority	CVE Program / NVD first with legacy fallback
Published	2026-01-06 05:15:59 UTC
Updated	2026-04-08 18:24:11 UTC
Description	The Popupkit plugin for WordPress is vulnerable to arbitrary subscriber data deletion due to missing authorization on the DI

Risk And Classification

Primary CVSS: v3.1 4.3 MEDIUM from security@wordfence.com

CVSS: 3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:N/I:L/A:N

EPSS: 0.000450000 probability, percentile 0.138100000 (date 2026-04-08)

Problem Types: CWE-862 | CWE-862 CWE-862 Missing Authorization

Version	Source	Type	Score	Severity	Vector
3.1	security@wordfence.com	Primary	4.3	MEDIUM	CVSS:3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:N/I:L/A:N
3.1	CNA	DECLARED	4.3	MEDIUM	CVSS:3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:N/I:L/A:N

CVSS v3.1 Breakdown

Attack Vector

Network

Attack Complexity

Low

Privileges Required

Low

User Interaction

None

Scope

Unchanged

Confidentiality

None

Integrity

Low

Availability

None

CVSS:3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:N/I:L/A:N

Vendor Declared Affected Products

Source	Vendor	Product	Version
CNA	Roxnor	Popup Builder With Gamification Multi-Step Popups Page-Level Targeting And WooCommerce Triggers	affected 2.2.0 <

References

Reference	Source	Link
plugins.trac.wordpress.org/browser/popup-builder-block/tags/2.2.0/includes/Routes/Subscr...	security@wordfence.com	plugins.trac.wordp
www.wordfence.com/threat-intel/vulnerabilities/id/48f5a44d-d01f-4c41-98da-7c1f6...	security@wordfence.com	www.wordfence.cc
plugins.trac.wordpress.org/browser/popup-builder-block/trunk/includes/Routes/Subscribers...	security@wordfence.com	plugins.trac.wordp
plugins.trac.wordpress.org/browser/popup-builder-block/tags/2.2.0/includes/Routes/Subscr...	security@wordfence.com	plugins.trac.wordp
plugins.trac.wordpress.org/changeset	security@wordfence.com	plugins.trac.wordp
CVE Program record	CVE.ORG	www.cve.org
NVD vulnerability detail	NVD	nvd.nist.gov

Vendor Comments And Credit

Discovery Credit

CNA: Athiwat Tiprasaharn (en)

Additional Advisory Data

Source	Time	Event
CNA	2025-12-10T13:22:23.000Z	Vendor Notified
CNA	2026-01-05T16:05:07.000Z	Disclosed

There are currently no legacy QID mappings associated with this CVE.

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