



WowOptin: Next-Gen Popup Maker – Create Stunning Popups and Optins for Lead Generation <= 1.4.24 - Missing Authorization to Authenticated (Subscriber+) Arbitrary Plugin Installation

[MITRE](#)[NVD](#)[CVE.ORG](#)[JSON API](#)[Print: PDF](#)

Summary

CVE	CVE-2026-1720
State	PUBLISHED
Assigner	Wordfence
Source Priority	CVE Program / NVD first with legacy fallback
Published	2026-03-05 14:16:13 UTC
Updated	2026-04-22 21:27:27 UTC
Description	The WowOptin: Next-Gen Popup Maker – Create Stunning Popups and Optins for Lead Generation plugin for WordPress is

Risk And Classification

Primary CVSS: v3.1 8.8 HIGH from security@wordfence.com

CVSS: 3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:H/I:H/A:H

EPSS: 0.000480000 probability, percentile 0.146830000 (date 2026-04-22)

Problem Types: CWE-862 | CWE-862 CWE-862 Missing Authorization

Version	Source	Type	Score	Severity	Vector
3.1	security@wordfence.com	Secondary	8.8	HIGH	CVSS:3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:H/I:H/A:H
3.1	CNA	DECLARED	8.8	HIGH	CVSS:3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:H/I:H/A:H

CVSS v3.1 Breakdown

Attack Vector

Network

Attack Complexity

Low

Privileges Required

Low

User Interaction

None

Scope

Unauthenticated

Unchanged

Confidentiality

High

Integrity

High

Availability

High

CVSS:3.1/AV:N/AC:L/PR:L/UI:N/S:U/C:H/I:H/A:H

Vendor Declared Affected Products

Source	Vendor	Product	Version
CNA	Wpxpo	WowOptin Next-Gen Popup Maker Create Stunning Popups And Optins For Lead Generation	affected 1.4.24 semver

References

Reference	Source	Link
plugins.trac.wordpress.org/changeset/3456826	security@wordfence.com	plugins.trac.wordpress.or
plugins.trac.wordpress.org/browser/optin/trunk/includes/utils/class-notice.php	security@wordfence.com	plugins.trac.wordpress.or
www.wordfence.com/threat-intel/vulnerabilities/id/ee0c0e29-b117-4480-b5b7-99587...	security@wordfence.com	www.wordfence.com
CVE Program record	CVE.ORG	www.cve.org
NVD vulnerability detail	NVD	nvd.nist.gov

Vendor Comments And Credit

Discovery Credit

CNA: Itthidej Aramsri (en)

CNA: Waris Damkham (en)

Additional Advisory Data

Source	Time	Event
CNA	2026-02-08T06:50:05.000Z	Vendor Notified
CNA	2026-03-04T00:00:00.000Z	Disclosed

There are currently no legacy QID mappings associated with this CVE.

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